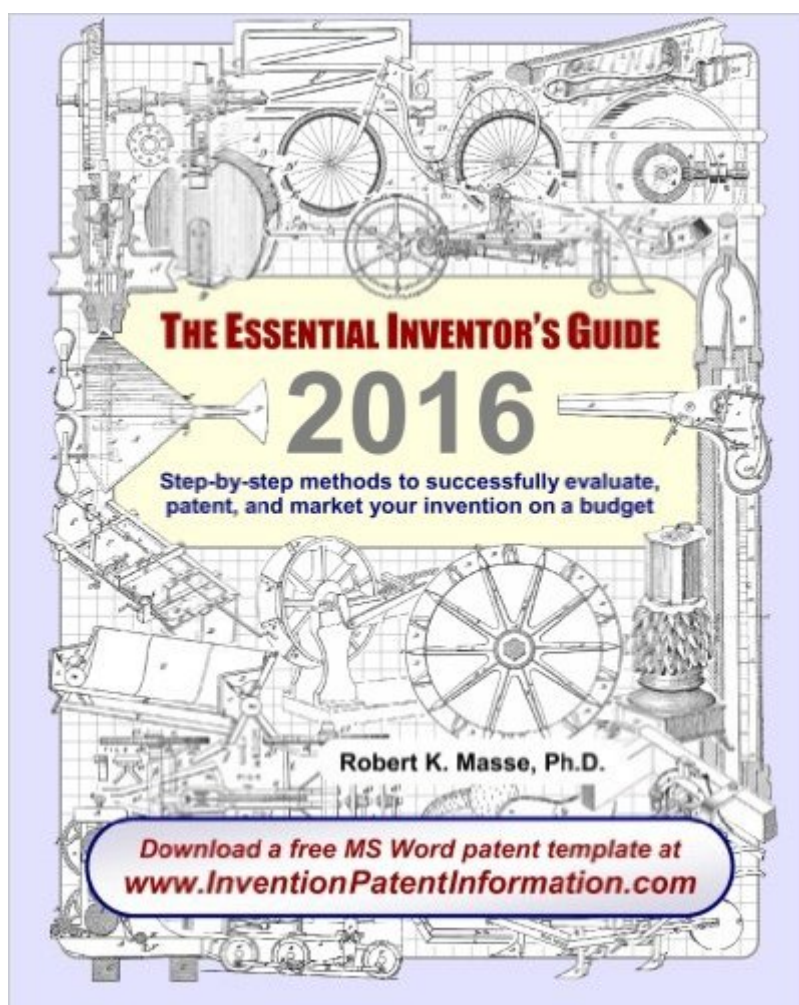


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# The Essential Inventor's Guide: Step-by-step Methods To Successfully Evaluate, Patent, And Market Your Invention On A Budget



## Synopsis

Written by a successful inventor for inventors, *The Essential Inventor's Guide* provides step-by-step in-depth instruction on how to make your invention a success. Learn proven techniques to evaluate the market potential and patentability of your invention, perform a thorough patent search, write a quality patent, and license your invention in an easy learn-as-you-go style. *The Essential Inventor's Guide* teaches practical time-saving techniques to write a patent application using Ms Word. *The Essential Inventor's Guide's* companion *Patent Application Workbook* is available for FREE download on the internet. This comprehensive workbook, designed specifically to assist users of *The Essential Inventor's Guide* (but also invaluable as a stand-alone tool), includes a pre-formatted patent application template which is a must-have time-saver for anyone seeking to draft a patent application using Ms Word.

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So you came up with an amazing idea, but you are wondering what to do next. Chances are you have questions like these: \* Can my idea make money? \* Is it really unique? \* How do I go about creating a patent? \* How can I get it licensed? \* What do I need to know so I don't have the word gullible written across my forehead? \* What do I do next? Chances are a lot of people will either immediately write a company pitching their idea or hire a patent lawyer. Both are a tremendous mistake at this stage. One might get your idea stolen and the other might have you shelling out thousands of dollars for an idea that has already been patented. What is the next step, then, on the path to getting your idea to market without betting your life savings? This guide will not only tell you the next step, but will guide you step by step through the entire process from evaluation to

contacting a company (and even make it so you don't look like an idiot when you do!). Readability, 5 out of 5 I was a little worried at first that this guide would be hard to read. After all, creating a patent is a rather technical subject. I was actually pleasantly surprised to find it exceedingly readable. Once I started reading, I couldn't stop (rare for me with a technical book). Blaise Pascal (yeah... the same guy who the Pascal Triangle is named after) once said that a good teacher is good because they unlock knowledge that was already inside of us. That is what I feel about this book. Would I have ever thought of all these steps? Probably not. Are they understandable? Definitely. Usability, 5 out of 5 The author does not waste your time or money. He starts with the steps that can quickly help you evaluate your idea.

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